

Values, perceptions and representations of the population

from Romania and the United States of America

COMPENDIUM

National Surveys – USA & Romania



About

The Institute for Political Sciences and International Relationships “Ion I. C. Brătianu” of the Romanian Academy and the the Laboratory of Information Warfare Analysis and Strategic Communication (LARICS), under the patronage of the Romanian Academy, have presented a sociological study based on two surveys simultaneously done in Romania and the United States.

The study “**Values, perceptions and representations of the population of Romania and the United States of America**”, commissioned by LARICS, represents a scientific contribution that has the potential to help strengthen the strategic partnership between Romania and the United States of America, by providing a comparative and an in-depth knowledge of the two societies. The study reveals the values, attitudes, states of mind of the two societies in 2018 and their particularities.

The survey in the United States of America was conducted by the The Polling Company (www.pollingcompany.com) during 19th – 22nd October 2018, on a sample of 1050 individuals, representative for the US population (18 and over 18 years). The maximum permissible error is $\pm 3\%$, at a confidence interval of 95%. The data was collected through a phone questionnaire, providing live opt-in response technology of 70% landline, 30% cell phone coverage.

The survey in Romania was conducted by INSCOP Research (www.inscop.ro) at the request of LARICS, during 12th – 23rd October 2018, on a sample of 1050 individuals, representative for the Romanian population (18 and over 18 years). The maximum permissible error is $\pm 3\%$, at a confidence interval of 95%, given a probabilistic, multi-layered sample. The data was collected through a questionnaire applied by the interview operators at the home of the respondents. The sample was validated based on the National Statistics Institute’s official data.

The study includes three sections: the first one contains questions which were exclusively applied in Romania, the second one contains questions which were exclusively included in the American survey, and the third one contains common questions applied both in the USA and Romania.

Inscop Research (Romania) and The Polling Company (USA) have signed a collaboration partnership through which they offer each other support for conducting sociological studies, not only in Romania and other countries in the region, but also in the United States of America. The two companies are also working for developing a set of innovative methodologies, already tested on the American market, which can be applied on Romanian and regional markets.

Romania: Metodologie / USA: Methodology

România

Sondajul de opinie la nivel național a fost realizat de INSCOP Research (www.inscop.ro) la comanda LARICS

Sondajul a fost realizat în perioada 12 – 23 octombrie 2018

Volumul eșantionului a fost de 1050 persoane. Eșantionul este reprezentativ pentru populația României, neinstituționalizată, cu vârsta de 18 ani și peste 18 ani

Eroarea maximă admisă a datelor este de $\pm 3\%$, la un grad de încredere de 95%

Tipul eșantionului: multi-stratificat, probabilistic

Metoda folosită a fost cea a sondajului de opinie pe baza unui chestionar aplicat de operatorii de interviu la domiciliul respondenților

Chestionarele au fost aplicate în toate județele României și în sectoarele Municipiului București

Eșantionul a fost validat pe baza datelor oficiale ale Institutului Național de Statistică

United States of America

The national survey was conducted by The polling company (www.pollingcompany.com) at the request of LARICS

The field research was conducted during 19th – 22nd October, 2018

The sample - which included 1050 individuals - is representative for the US adult population (18 and over 18 years)

The maximum permissible error is $\pm 3\%$, at a confidence interval of 95%.

Data collection method: Quantitative research was conducted between October 19-22, 2018 among N = 1,050 adults using a multi-framed integrated sample providing live opt-in response technology of 70% landline, 30% cell phone coverage.

The background of the slide is a stylized, wavy American flag. The stars are white and the stripes are red and white, with a soft, ethereal glow.

Questions applied in US only

Citizens of several countries can now travel to the US without a VISA. In your opinion, how important are the following criteria in granting citizens of other countries the right to enter the US without a visa?

